



Your **Brand,** Your Voice

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Hello Trailblazers

If you joined our recent NGTL session, you already know it was more than just a webinar — it was a wake-up call. If you missed it, no worries. Here's your power-packed recap on how to unlock LinkedIn and make 2025 your breakout year.





Key Takeaways: **Personal Branding** That Works



CHANGE YOUR "WHY" TO THE 3 I'S

Impact. Influence. Income

This is how you stay relevant in
today's world.

LINKEDIN IS YOUR DIGITAL FIRST IMPRESSION

People are googling you.
What do they find ?

Your LinkedIn Should Answer:

- Who You Are
- What You Do
- Who You Do It For.

FROM JOB SEEKER TO **GLOBAL BRAND**

Be more than "Open to work"
position yourself as a service
provider, solution creator and
thought leader.

REWRITE YOUR 'ABOUT' SESSION LIKE A LANDING PAGE

Tell your story,
Share your value,
Write like someone who owns
their voice.



STAY CONSISTENT WITH **STRATEGY**

You're not invisible,
you're just not showing up
consistently.
Start now.

Voices from the Community

I am globally relevant, and my light will shine on LinkedIn."



Sonia

I'm crafting my journey to global impact—one thought-provoking LinkedIn post at a time.



Bright Nehemiah

I'm writing my way to global relevance—one LinkedIn post at a time.



Emmanuel Paul

Consistency with the right strategy is key.



Ijeoma Tagbo





FINAL WORDS

You're not waiting for the future — you're building it. Your voice matters, your presence counts, and your brand can open doors. Start showing up. Start speaking up. Start shining. Together, let's transform the world — one LinkedIn post at a time.





To create a global community where people are transformed into inspired leaders, equipped with essential skills to positively impact their world.



NGTL empowers individuals through education, collaboration and transformation to groom leaders for global impact.



Objectives



Skill Development



Global Network of Young Leaders



Collaboration and Innovation



Training and Mentorship



Service and Community Change



Meet Our Core Team



OSARUGUE ENEHEZINA

BRANDING AND COMMUNICATION

IFY-NGWU IGBOKIDI

PROGRAM COORDINATOR

EMMANUEL PAUL

CREATIVE LEAD

IJEOMA TAGBO

PROGRAM ADMIN AND
LOGISTICS SUPPORT

IGBOGBO PAMELA

PUBLIC RELATIONS

SONIA AVWENAYERI

PUBLIC RELATIONS

*These are the Incredible individuals who
worked tirelessly behind the scenes to bring
NGTL's vision to life*



Designed By: Obadiah Marvin and Ndukwe Kenneth

Stay Connected with the Movement

*Join a like-minded community of
people who can inspire, support,
listen to, and commit to you.*

Join Us @NGTL



Next Generation of
Transformed Leaders



ngtlglobal

